



Create an advertisement: A bookstore

Grade 5 Writing Worksheet

Plan for your advertisement by filling in the boxes below. Be creative and use your imagination! Then create your advertisement on the following page.

What is being advertised?	A new bookstore called _____
Describe this place. Brainstorm as many details about this new bookstore as possible.	
Who is the target audience? In other words, <u>who</u> do you want to convince to come to this bookstore and what do you know about them? Brainstorm as many details as possible.	
What may convince this audience to come to this bookstore?	



In the space below, use your brainstorming to create an advertisement for the new bookstore. Include a combination of words and pictures to persuade your target audience to visit!