



Create an advertisement: An arcade

Grade 5 Writing Worksheet

Plan for your advertisement by filling in the boxes below. Be creative and use your imagination! Then create your advertisement on the following page.

What is being advertised?	<i>An arcade called</i> _____
Describe this place. Brainstorm as many details about this fictional arcade as possible.	
Who is the target audience? In other words, who do you want to convince to come to this arcade and what do you know about them? Brainstorm as many details about this audience as possible.	
What may convince this audience to come to your arcade?	



In the space below, use your brainstorming to create an advertisement for this arcade. Include a combination of words and pictures to persuade your target audience to visit!