



Create an advertisement: A movie

Grade 5 Writing Worksheet

Plan for your advertisement by filling in the boxes below. Be creative and use your imagination! Then create your advertisement on the following page.

What is being advertised?	A movie called _____
Describe this movie. You may describe a real movie or a fictional one. Brainstorm as many details about this movie as possible.	
Who is the target audience? In other words, <u>who</u> do you want to convince to see this movie in theaters and what do you know about them? Brainstorm as many details about this audience as possible.	
What may convince this audience to come see this movie in a movie theater?	



In the space below, use your brainstorming to create an advertisement for this movie. Include a combination of words and pictures to persuade your target audience to go see this movie in a movie theater!